



**opportunity**



# THE CERULE PAY PLAN

Cerule not only makes extraordinary products, it also knows what it takes to build an extraordinary business, and, in our world that includes a cutting edge pay plan.

Our pay plan is unique. It is designed to reward those who can spread the word far and wide, and help those in their team to be productive. It has real scalability and is arguably one of the most generous and easy to understand pay plans in the industry.

Many call it extraordinary.

## KEY FEATURES

**LOW COST  
ENTRY**

**DYNAMIC  
COMPRESSION**

**FAST START  
BONUSES**

**7 LEVEL  
PAYOUT**

**TRAVEL  
REWARDS**

**MATCHING  
BONUSES**

**GLOBAL  
BONUS POOLS**

**CAR  
PROGRAM**

# GETTING STARTED

## 1) PICK A PACK

STARTER  
PACK



FAST START  
PACK



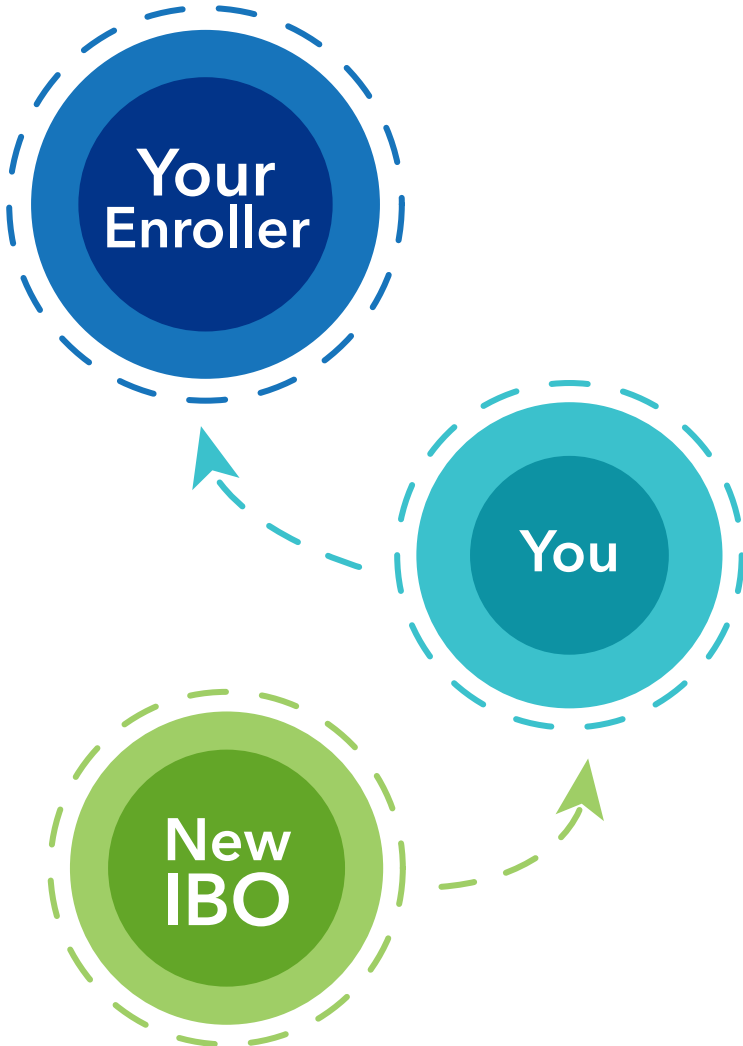
FAST START  
ULTRA PACK



## 2) START EARNING

For each Fast Start Pack you sell, you earn AUD\$135.00 or NZD\$140.00.  
Your Enroller earns a AUD\$68.00 or NZD\$70.00 matching bonus.

For each Fast Start Ultra Pack you sell, you earn AUD400.00 or NZD\$420.00 .  
Your Enroller earns a AUD\$200.00 or NZD\$210.00 matching bonus.



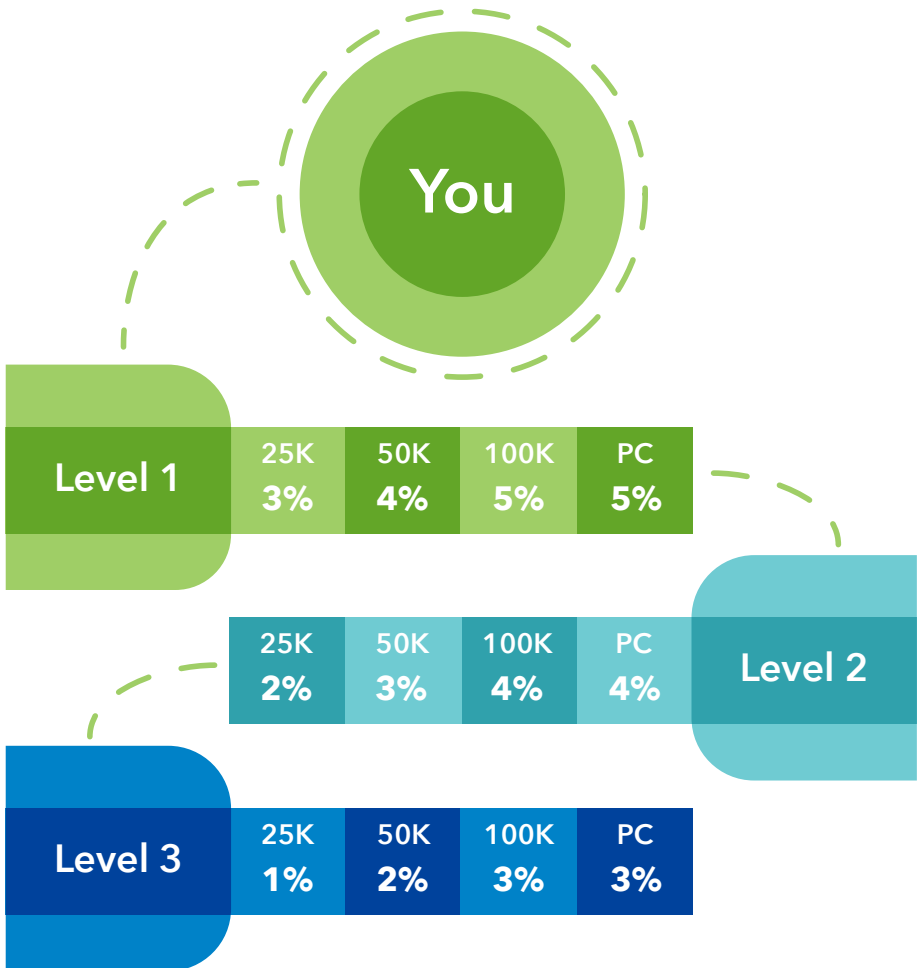
# COMMISSION

	IBO	1K	3K	7.5K	15K	25K	50K	100K	President
Level 1	10%	10%	10%	10%	10%	10%	10%	10%	10%
Level 2		5%	5%	5%	5%	5%	5%	5%	5%
Level 3			7%	7%	7%	7%	7%	7%	7%
Level 4				5%	5%	5%	5%	5%	5%
Level 5					5%	5%	5%	5%	5%
Level 6							5%	5%	5%
Level 7								1%	3%

The Cerule Pay Plan pays commissions through 7 levels with full dynamic compression.

# MATCHING PAY BONUSES

Once you reach 25K, the Cerule Pay Plan pays you a matching pay bonus. This bonus pays up to 5% on the commissions earned on the first three levels of people you brought to Cerule. This encourages building of strong teams.

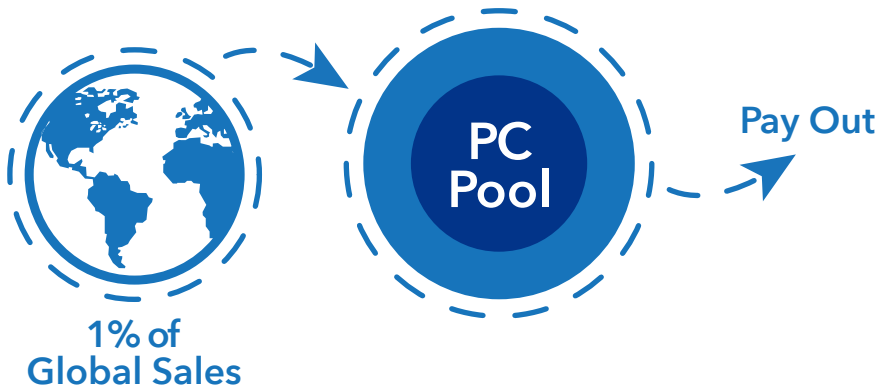
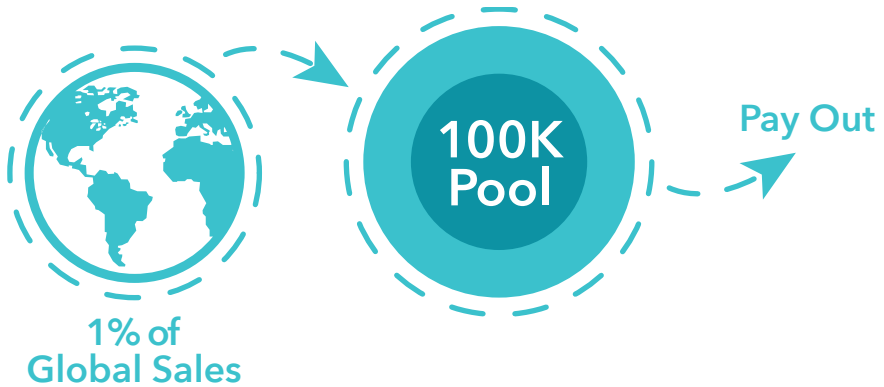


# BONUS POOLS

The Cerule Pay Plan has not one, but two generous pools.

1% of global sales go into each of the pools. All you need to do to earn a share of the pool, is to qualify at either 100K or Presidents Club.

Presidents Club members not only get a share in the Presidents Pool, but also in the 100k Pool!





# CAR PROGRAM

**15K**

**AUD\$200  
NZD\$210**

**50K**

**AUD\$675  
NZD\$700**

**PC**

**AUD\$1350  
NZD\$1400**

**25K**

**AUD\$335  
NZD\$350**

**100K**

**AUD\$950  
NZD\$1000**

Imagine driving the car of your dreams, paid for by Cerule.

Once you get to 15k, you will start to earn an additional monthly bonus to be used for a car payment. The bigger your business grows, the bigger your car bonus grows.

# TRAVEL REWARDS

The Cerule Pay Plan includes not one, but two extraordinary incentive trips annually.

## **50K EXTRAORDINARY GETAWAY**

When you are first paid at the 50K rank for four months consecutively, you will have booked a place for you and your partner on the 50K Extraordinary Getaway.

## **PRESIDENTS CLUB EXTRAORDINARY DESTINATION**

Getting to, and maintaining the rank of Presidents Club will ensure you and your partner join us on the annual Presidents Club Extraordinary Destination week.





Join us for an Extraordinary Life

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